CLAIMS

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- 1. An isolated nucleic acid molecule that encodes protein comprising at least one epitope of membrane IgE and being free of epitopes of serum IgE.
- 5 2. The nucleic acid molecule of claim 1 wherein said protein is membrane IgE or a fragment thereof.
 - 3. The nucleic acid molecule of claim 2 wherein said protein is membrane IgE.
- 10 4. The nucleic acid molecule of claim 1-3 further comprising coding sequence encoding of at least one non-IgE helper T cell epitope.
 - 5. The nucleic acid molecule of claim 4 wherein the coding sequence encoding of at least one non-IgE helper T cell epitope encodes tetanus toxoid Th epitope.
 - 6. The nucleic acid molecule of claims 2-5 wherein said nucleic acid molecule is a plasmid.
- 7. The isolated nucleic acid molecule of claims 2-5 wherein said nucleic acid molecule is incorporated in a viral vector or a bacterial cell.
 - 8. A vaccine composition comprising a nucleic acid molecule of claims 1-7 and a pharmaceutically acceptable carrier or diluent.
- 9. A method of treating an individual who has been identified as being susceptible to an IgE mediated allergic disease or condition comprising the step of administering to such an individual a prophylactically effective amount of a vaccine of 8.
- 10. A method of treating an individual who has been identified as having an IgE mediated allergic disease or condition comprising the step of administering to such an individual a therapeutically effective amount of a vaccine of 8.

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- 11. An isolated protein comprising at least one epitope of membrane IgE and being free of epitopes of serum IgE.
- 12. The isolated protein of claim 11 wherein said protein is membrane IgE or a fragment thereof.
 - 13. The isolated protein of claim 12 wherein said protein is membrane IgE.
 - 14. The isolated protein of claim 11 further comprising tetanus toxoid Th epitope.
 - 15. The isolated protein of claim 11-14 wherein said protein is haptenized.
 - 16. The vaccine composition comprising an isolated protein of claims 11-15 and a pharmaceutically acceptable carrier or diluent.
 - 17. The vaccine composition of claim 16 further comprising tetanus toxoid Th epitope.
 - 18. A vaccine composition comprising killed or inactivated cells or particles that comprise a protein of claims 11-15 and a pharmaceutically acceptable carrier or diluent.
 - 19. The vaccine of claim 18 wherein said killed or inactivated cells or particles are haptenized.
- 20. A method of treating an individual who has been identified as being susceptible to an
 25 IgE mediated allergic disease or condition comprising the step of administering to such an individual a prophylactically effective amount of a vaccine of claims 16-19.
 - 21. A method of treating an individual who has been identified as having an IgE mediated allergic disease or condition comprising the step of administering to such an individual a therapeutically effective amount of a vaccine of claims 16-19.

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- 22. A host cell comprising an isolated nucleic acid molecule that encodes protein comprising at least one epitope of membrane IgE and being free of epitopes of serum IgE.
- 23. The host cell of claim 22 wherein said protein is membrane IgE or a fragment thereof.
- 24. The host cell of claim 23 wherein said protein is membrane IgE.
- 25. The host cell of claim 22-24 further comprising coding sequence encoding of at least one non-IgE helper T cell epitope.
- 26. The host cell of claim 25 wherein the coding sequence encoding of at least one non-IgE helper T cell epitope encodes tetanus toxoid Th epitope.
- 27. The host cell of claims 22-26 wherein said nucleic acid molecule is a plasmid.
- 28. A method of producing a protein comprising at least one epitope of membrane IgE and being free of epitopes of serum IgE comprising culturing a host cell of claims 22-27 and isolating said protein expressed thereby.
- 29. The method of claim 28 wherein the protein is isolated using antibodies that specifically bind to said protein.
 - 30. Antibodies that specifically bind to a protein of claims 11-14.
- 25 31. The antibodies of claim 30 wherein said antibodies are Mabs, humanized Mabs, human antibodies, or Fab or (Fab)2 thereof